

January 2017



Media Kit

About

Life With Pink Princesses is a UK Parenting & Lifestyle blog and YouTube Channel. I created this little space on the internet as my personal place for me to document our lives. I am a young mum of three daughters; P1 born 2008, P2 born 2013 and P3 who was born in 2014. Our eldest is suspected to have ASD and we are going through that diagnosis process at the moment. Together with my family we cover topics relating to parenting, our daily struggles and joys of life, product reviews, our travel adventures, baking, crafts and everything in between.

Stats

- ♥ Total (2013 - present) : 6,582,044
- ♥ Page Views (November 2016) : 227,980
- ♥ Unique Users (November 2016) : 215,237
- ♥ Tots100 Ranking Out Of Over 10,000 UK Blogs : #65
 - ♥ Domain Authority: 31
 - ♥ Page Authority: 39

Social Media

- ♥ Facebook Likes - 2,299
- ♥ Twitter Followers - 5,811
- ♥ Instagram Followers - 12,905
- ♥ YouTube Subscribers - 683
- ♥ Pinterest Followers - 282
- ♥ Monthly Total Social Media Reach - 100k +

Services



- ♥ Brand Ambassadorship
 - ♥ Product Reviews
- ♥ Press Trips/Family Stays
- ♥ Video Content Creation
- ♥ Event Attendance
- ♥ Social Media Campaigns
- ♥ Creative Collaborations
 - ♥ Sponsored Posts
- ♥ Guest Post Hosting
 - ♥ Advertising
- ♥ Freelance Writing

I charge a fee for my services. These can be provided on request

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